



For Immediate Release

DONATIONS NEEDED EVEN MORE THIS YEAR – JAILBIRDS HAVE BEEN "VIRTUALLY LOCKED UP" FOR THIS YEAR'S CRIME STOPPERS "JAIL & BAIL"

Vancouver, B.C. (November 18, 2020): In this "year of lockdowns", Metro Vancouver Crime Stoppers has still "locked UP" supporting business and community leaders for its annual "Jail & Bail" fundraising campaign – albeit virtually this time.

Crime Stoppers is launching an urgent appeal for donations to bail out our "jailbirds" this year. Metro Vancouver Crime stoppers is an independent, not-for-profit charity that depends solely on fundraising and donations to operate.

(FULL LIST OF "JAILBIRDS" AND BACKGROUNDER ATTACHED)

"The pandemic is disrupting all manner of fundraising this year, but we absolutely must raise funds to keep our programs going," says Linda Annis, Executive Director of Metro Vancouver Crime Stoppers. "Each year, the proceeds from Jail & Bail go toward operating our 24/7 tips line and other anti-crime programs that benefit everyone. Every dollar goes toward keeping our communities safe from crime.

"The coronavirus has spoiled the fun we normally have locking up groups of 'jailbirds' behind bars at our annual Jail & Bail events in Vancouver and Surrey," Annis adds. "Nevertheless, some of our best-known local business and community leaders have still stepped up and agreed to be 'locked up' in our virtual *Metro Vancouver Crime Stoppers County Jail* to raise bail and keep Crime Stoppers going. Please help if you can with a donation of any kind. Every dollar is appreciated."

HELP "BAIL OUT" A JAILBIRD WITH A TAX-DEDUCTIBLE DONATION To donate: go to the Jail & Bail section of **solvecrime.ca**, pick one of our jailbirds and click on the <u>Bail button</u> to make a donation of any amount.

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BACKGROUNDER

"THE DOCKET"

VISUALS: See <u>HERE</u> for "arrest warrants" specially created for each of these virtual jailbirds:

Anne McMullin - Urban Development Institute **Bridgitte Anderson** – Gr. Vancouver Board of Trade

Colin Metcalfe - Metcalfe and Associates **George Garrett** - Former CKNW Reporter

Glenn Atkins - Scotiabank

Hugh Carter - Carter Property Consultants Inc.

Matt Westwood - Equinox Gold

Matthew Stowe - JOEY Restaurant Group

Michael B. Morgan - Lawson Lundell

Maya Lange - Destination British Columbia

Michael Ford - Kwantlen Polytechnic University

Michael Leclair - FortisBC

Olga Ilich - Suncor Developments Ltd

Randi Annis - City of FUR-ey

Peter Armstrong - Armstrong Group

Sarah Kirby-Yung - Vancouver City Councillor

Steve Stew - SCS Consulting Corp.

WHY CRIME STOPPERS NEEDS A "JAIL & BAIL" FUNDRAISER

- Despite what some people think, Metro Vancouver Crime Stoppers is "not the police", but an independent, non-profit charity that operates solely on funds raised, plus additional generous support donated by local businesses, community groups and individuals.
- The business and community leaders who volunteer to take part in Jail & Bail understand Crime Stoppers helps keep communities safe and generously participate and raise funds on their own free time.

WHY METRO VANCOUVER CRIME STOPPERS DESERVES YOUR "JAIL & BAIL" SUPPORT

- People are often afraid to report crime to the police for fear of reprisal.
- Metro Vancouver Crime Stoppers provides a critical tool that lets the public <u>anonymously</u> help investigators solve them.
- No one ever learns who provides this important information proven to help investigators solve crimes.
- In 2019 alone, Metro Vancouver Crime Stoppers collected over 5,100 tips which resulted in 87 arrests, \$10.2 million in drugs and property seized and 165 guns taken off the streets.
- Since the inception of Metro Vancouver, more than 8,500 arrests and over half-a-billion dollars in property and drugs have been recovered as a result of anonymous tips received.